



2100 Roosevelt Avenue
PO Box 2208
Springfield, MA 01102-2208

2023 S&W SUMMER FREEDOM DAYS PROMOTION

Offer limited to an extra three (3) magazines promotion per each NEW eligible Smith & Wesson® M&P® Shield™ 1.0 and 2.0, M&P® Shield™ Plus, M&P® Shield EZ®, S&W® Equalizer™, S&W® CSX®, or M&P® Bodyguard® 380 pistol purchased between July 1, 2023 and August 31, 2023 (the “Promotion”). Pistol magazine capacities vary depending on model of pistol and applicable state law. No substitutions. Eligible pistol sku’s are as follows:

10048,10110,11531,11663,11671,11704,11726,11786,11787,11788,11796,11797,11798,11806,11807,11808,11810,11811,11812,11814,11816,11864,11865,11866,11867,11868,11869,11870,11901,11905,11906,12436,12437,12438,12439,12468,12471,12473,12615,12717,12718,12719,13001,13002,13004,13114,13219,13223,13224,13225,13226,13227,13228,13246,13247,13248,13249,13250,13251,13252,13253,13254,13255,13282,13283,13285,13286,13287,13288,13290,13291,13299,13314,13315,13317,13318,13327,13328,13329,13330,13338,13395,13397,13398,13458,13459,13473,13474,13534,13536,13558,13559,13560,13562,13565,13581,13582,13583,13591,13592,13593,13633,13634,13635,13636,13637,13638,13639,13642,13643,13649,13652,13654,13661,13669,13671,13672,13674,13675,13676,13677,13688,13689,13690,13691,13692,13693,13694,13699,13711,13726,13732,13733,13744,13745,13746,13747,13769,13770,13787,13788,13789,13790,13792,13796,13900,13922,13933,13944,13946,13947,13951,14012,14015,14016,14017,14019,14020,14021,14022,14023,14024,14025,14026,109381,180022,180023,187020,187021.

Promotions may be redeemed either by mail or online. To redeem by mail, follow Steps 1 – 4 (below) to complete and submit Promotion coupon. Promotion coupon must be postmarked by September 30, 2023. To redeem online, visit <https://www.swrebates.com>. Online Promotion form must be submitted by September 30, 2023. Please allow at least 8-10 weeks for fulfillment of valid Promotion requests. There is no shipping cost associated with this Promotion. This Promotion is valid in the United States excluding Massachusetts, Connecticut, New York City, and any jurisdiction (whether state or local) where the applicable magazines are otherwise prohibited, and only for those persons who are legally able to own and possess firearms. Please review all applicable local laws and regulations before participating in the Promotion. Good for actual purchases of new firearms (used models will be denied) by end users from an authorized seller (authorized sellers are valid retail FFL holders); excludes purchases by resellers and distributors of firearms, and any groups, organizations, businesses, or government agencies. Magazines will be mailed to qualifying end-user purchasers in the United States. Smith & Wesson is not responsible for late, lost, mutilated or misdirected mail. All counterfeit, unauthorized duplicates, or invalid coupons (including but not limited to incomplete, inaccurate or illegible coupons and/or required sales receipt), or claims that fail to include valid and legible proofs of purchase as specified in the submission instructions will be automatically rejected. If you return any of the eligible firearms you purchased in this Promotion, you may be charged for the cost of the promotional items received. Any corrections to a submitted claim that was initially rejected due to incomplete, inaccurate, or illegible submissions, or that failed to include a valid and legible proof of purchase must be submitted by September 30, 2023. No Promotion claims, or requests to correct a previously submitted claim, will be accepted or considered after September 30, 2023. Fraudulent submissions could result in prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341-1342) or other applicable law. Void where prohibited by law, subject to tax, or otherwise restricted. Smith & Wesson reserves the right to discontinue or change this Promotion at any time. The Promotion is not transferable, not for resale and is not redeemable for cash. Promotion items are subject to availability. Offer is good only while supplies last. We must receive your completed redemption form on



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or before 11:59 p.m. ET September 30, 2023. OFFER CANNOT BE COMBINED WITH ANY OTHER SMITH & WESSON PROMOTION OR DISCOUNT, INCLUDING EMPLOYEE OR FRIENDS AND FAMILY PURCHASES.

Step 1: Print Rebate Coupon <https://www.swrebates.com>

Step 2: Fully Complete Coupon
Serial & SKU #'s Required

Step 3: Enclose:

- (1) Dated Sales Receipt with Store Name that Clearly Identifies Item Purchased Required
- (2) Photo of Box Label OR Actual Box Label Required

Step 4: Mail to:

SMITH & WESSON SUMMER FREEDOM DAYS
OFFER #23-10761 • PO BOX 540011
EL PASO, TX 88554-0011